

NEMONA

Participating labels:

format | SVEEKERY | erna peel | Mandu Trap | 1979 | Raubruckerin | MAGPIE | P|AGE | Bronze Medal | TOGATA | istprodukt | Agente Costura | Farrah Floyd | 21GRAMM | TRECHES | Sepideh Ahadi | Prachtweib | Koo | pieceofpeace |



format

FORMAT stands for products with clean shapes, defined details and confident lines for relaxed but well dressed women and men.

Mobility is combined with elegant style and an appreciation for the substance.

The FORMAT collection is partly independent from seasons and every style is made of organic and fair sourced materials and produced in and around Berlin.

www.format-favourites.de



- BE THE CHANGE YOU WANT TO SEE IN THE WORLD -

SVEEKERY stands for elegant tailored business, evening and casual fashion made of high quality, sustainable and certified materials such as organic wool, organic cotton, peace silk, organic linen and organic hemp. The design and production is made in single and small batch production in Berlin.

www.sveekery.berlin



erna peel

Erna Peel's bags are easy to carry and functional.

They are simple yet elegant in shape and color.

Fine eye catching details make each individual piece unique in itself.

Erna Peel places special emphasis on quality and durability.

Each piece is made from carefully selected material.

And last but not least each one is hand crafted by the designer herself.

www.ernapeel.de

NEMONA POP-UP SHOP @ Neukölln Arcaden, Karl-Marx-Straße 66, 12043 Berlin

3rd until 26th of March 2016, Mo-Sa 10 a.m. - 9 p.m.

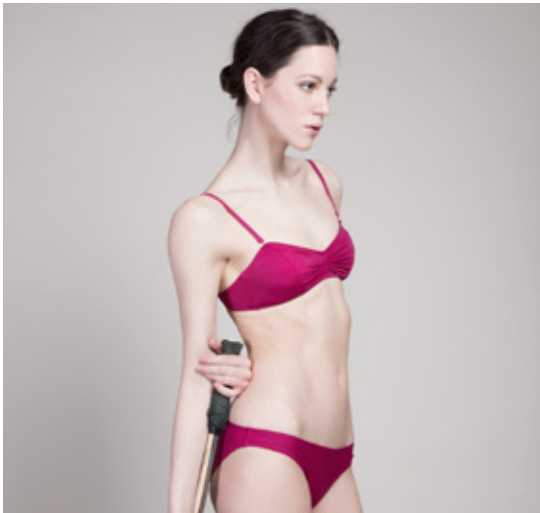
NEMONA



MANDUTRAP
green slowfashion ; fairmade in berlin.

Green slowfashion; fairmade in Berlin.

www.mandu-trap.com



1979

1979 (nineteen seventy nine) is a line of elegantly understated swimwear that is locally produced in Germany using only certified materials. Born in Honolulu and raised in Berlin, this label produces a collection of continuous styles inspired by earlier beach looks from the 1940s onwards. It focuses on the essence of timelessness and the classic element of Vintage. The "ALOHA LINE" is presented for the first time during this POP UP and features a line of jackets and bags made from Hawaiian print fabric.

www.1-9-7-9.com



Raubdruckerin is an urban art-fashion project creating unique and authentic clothing with a special printing technique. They transform actual parts of Berlin streets by using urban surfaces such as grids, concrete and manhole covers as stamps to print t-shirts, hoodies, shopper and gymbags. Great value is placed on the ecological and responsible production and provenance of all used materials.

www.facebook.com/raubdruckerin

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MAGPIE

MAGPIE is the label of YUKIKO PICA YAMANE, an artist from Japan and based in Berlin. Her works are customized / handmade one-off / unique pieces by her theme "PICA". If you are exited from her products, you're MAGPIE.

www.magpie-picapica.tumblr.com



FAIR FASHION FROM BERLIN

"P|AGE - one should never stay blank
Founded in 2012 by two Berlin-born sisters, Ania and Iwona Pilch, the label creates individual garments with a characteristic signature.
Traditionally handwoven and naturally dyed Mayan fabrics, combined with contemporary and sophisticated design and a 100% transparent production process – P|AGE fashion stands for cultural synergy and communication."

www.homep-age.com



THE BRONZE MEDAL

The Bronze Medal is a clothing brand born and still alive in Berlin. My favourite sentence is "To define is to limit" by Oscar Wilde in "Picture of Dorian Grey". Cause I don't like borders, limitations...labels, tags... But what I do can say is that I dont make "collections" but small projects that include clothes and the photoshoots. Is also remarvable that I deffo don't believe in genre, so my clothes are totally unisex, as most of the times "oversize" or loose.

www.thebronzemedalapparel.com

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t o g a t a

togata is a Berlin-based label for women's fashion design. It was established in 2012 in Berlin by the lead designer Adriana Baldacci. In her collections, the designer crystalizes her obsession for ART, URBANISM and MODERNITY.

www.togatafashion.com



istprodukt

www.istprodukt.de



AGENTE
costura

upcycle your wardrobe: New Ideas for the old fashioned *
turning a skirt into a dress and a dress into a skirt * Resalvaging
your favourite t-shirt * Turning ties into hats

www.musicalsewing.blogspot.de

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FARRAH FLOYD

The right clothes for self confident look.

www.farrahfloyd.com

21g

21gramm aims to raise awareness for the craft and the makers. We believe that products are more than mass-produced goods: they tell stories, represent skills and carry personal experiences.

www.21-gramm.de



TRECHES

You don't need it but you'll want it.

www.treches.com

NEMONA



Prachtweib
by Susan Teege

"Look good and feel is not a question of Dress size, but a decision."

The fashion label Prachtweib served women from size 40 to 48. It provides stylish minimalism in maxi sizes. The clothing is everyday capable casual yet chic. The cuts are comfortable, colorful and simple held by the female strengths are skilfully staged. Designed and produced in his own studio.

www.prachtweib-mode.de



piece of peace

"Unique, fair and funky.
Fashion in the cosmopolitan mix of cultures.
Unique pieces for men and women, made in Berlin Neukölln."

www.pieceofpeaceberlin.com

NEMONA is a fashion incubator and network in the field of fashion and production in Berlin-Neukölln and it is aimed at fashion designers and seamstresses. The aim is to promote the partnership networking between these two groups for new sources of jobs and to develop business models.

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www.nemona.de

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